



STATE OF ALASKA
DEPARTMENT OF
COMMERCE
COMMUNITY AND
ECONOMIC DEVELOPMENT

Office of Economic Development

Sean Parnell, Governor
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FOR IMMEDIATE RELEASE

No. 10-10

The Home Depot to highlight Made in Alaska products

April 27, 2010, Anchorage, Alaska — Hardware giant The Home Depot will feature Made in Alaska products in a special newspaper advertisement slated for publication next week.

The ad will debut on May 6, with featured products sporting the Made in Alaska logo. Mike Zeiss, The Home Depot's regional manager for Alaska, said when he found out the state's Office of Economic Development had a Made in Alaska program, spotlighting locally made products in advertisements and on store shelves was a natural fit for a company that already strives to do this.

"The Home Depot takes pride in having seven stores in the state of Alaska. It is important to us to be a good neighbor and business by buying Alaskan-made products to sell in our stores," Zeiss said. "The Home Depot is impressed with the way the state supports the Made in Alaska program. State efforts to maintain the integrity of this program and the products it promotes are good for Alaskans and good for us, from a marketing standpoint."

The state's Made in Alaska program identifies and promotes the purchase of products manufactured and crafted in Alaska. The program is overseen by the Office of Economic Development, within the state Department of Commerce, Community and Economic Development. Products that meet program criteria are eligible to use the distinctive polar bear and cub Made in Alaska logo.

"This is what the Made in Alaska program is designed to do," said Curtis Thayer, who oversees the Office of Economic Development in his role as deputy commissioner of the state Department of Commerce, Community and Economic Development. "We really appreciate this gesture by The Home Depot. It is great to see such a large company supporting local businesses."

More information about the Made in Alaska program can be found online at www.madeinalaska.org.

